



April 25, 2006

«First_Name» «LastName»
«Address1»
«Address2»
«Street»
«City»
«PostalCode»

Subject: **Safety Recall to Replace Neon Tubes in
"Chrysler" Badge Signs**

Dear «Salutation»

Teksign Inc. is the manufacturer of the DaimlerChrysler Canada Inc. dealer identification signage located on the building exterior of your dealership.

Although there has been only one incident, Teksign has determined that a defect in the neon letter design which relates to safety may exist in 2003 through 2005 model year Global Fascia Signs. This pertains only to the "Chrysler" wordmark.

All affected dealers are advised to immediately turn off any power to the "Chrysler" word signs located directly above the Chrysler Wing logo. In some instances there may be overheating resulting in increased risk of a fire.

Teksign will be contacting you shortly to schedule an on-site exchange of the neon tube lighting with a new low voltage lighting array.

If your name or address as shown above are incorrect in any way, or you are having trouble in obtaining this recall service, please contact us toll-free at 1-800-387-3139.

We regret any inconvenience this may have caused; however, we believe you will understand our concern for safety and for your continuing satisfaction with our products.

Thank you for your cooperation.

Yours truly

TEKSIGN INC.

A handwritten signature in black ink, appearing to read 'Dan J. Mullin', written in a cursive style.

Dan J. Mullin
President and General Manager